



## NEWS RELEASE

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## Unique Healthcare Expo Returns to Cleveland

PDM MedExpo & BioLink 2006 returns to Cleveland October 27 to 29 at the Renaissance Cleveland Hotel. This is the Sixth Annual International Medical Convention & Exposition sponsored by PDM.

Headquartered in Cleveland, PDM is a healthcare service organization providing purchasing, supply chain management and delivery, business and clinical consulting, and educational services to healthcare facilities nationwide and pharmaceutical research in Geriatrics Care & Alzheimer's Disease through an endowment fund PDM established at The Ohio State University.

MedExpo is a significant service PDM provides to the healthcare community. Its objective is to focus national attention on new research, technology, and patient care protocol being developed at Ohio's healthcare institutions. This year, we expect over 1,000 physicians, pharmacists, nurses, and other healthcare professionals to attend MedExpo, and over 100 manufacturers to exhibit, including companies like GlaxoSmithKline, Wyeth, Aventis, AmeriSourceBergen, Respiroics, Smith & Nephew, and many others.

This year's event includes a separate exhibit area: BioLink 2006, which highlights innovations in biosciences, biotechnology, and bioengineering from manufacturers around the world. The purpose of BioLink 2006 is to introduce these foreign manufacturers to the US market.

PDM MedExpo & BioLink 2006 continues the success of last year's event, which was supported by many community leaders. In fact, the American Heart Association chose MedExpo 2005 as its venue for its annual stroke nursing seminar – the only time the event was held in Ohio for the year. Other highlights of last year's event included a keynote address by Olympic Gold Medalist Karch Kiraly, and a live Broadway style show, "Shakalaka Bombay" produced exclusively for MedExpo from the artists of Andrew Lloyd Webber's "Bombay Dreams."

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*PDM Healthcare is a dynamic and proven industry leader for over 15 years. PDM provides management assistance through Resource Management, Sourcing & Purchasing, Contracting, Staff Recruitment, Facilities & Corporate Planning, Continuing Education, Research & Development, and Global Conferencing.*