



24700 Center Ridge Road, Suites 110/120
Cleveland, Ohio 44145
www.pdmhealthcare.com

Phone: 440.871.1721
Fax: 440.871.1722

NEWS RELEASE

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CONTACT

Ms. Irene Jurca
Public Relations
Ph: 440.871.1721
Fax: 440.871.1722
ijurca@pdmhealthcare.com

PDM to Hold our First Annual Healthcare Expo

PDM Healthcare is proud to announce that we will hold our first annual Conference and Exposition, PDM Healthcare Expo 2001, on June 29 and 30, 2001, at the Bertram Inn & Conference Center in Aurora, Ohio. According to PDM President/CEO Mr. Ash Chawla, MS, RPh, the Conference and Exposition “will bring the national healthcare community together and enable healthcare leaders to have access to the latest product and technology innovations as well as make contacts and further business relationships with other healthcare professionals.”

PDM Healthcare is a national leader among Group Purchasing Organizations geared towards the healthcare industry. In fact, PDM’s group purchasing programs have been named one of the ten best in America.

PDM partners with countless pharmaceutical, medical/surgical, and ancillary product vendors to provide strong discounted pricing for all products purchased from these vendors by PDM’s member healthcare facilities. PDM represents over \$4.2 billion in buying power and influences the decisions of over 9,000 healthcare institutions. Take advantage of the opportunity to align your business with the healthcare industry’s driving force by participating in PDM Healthcare Expo 2001.

PDM Healthcare Expo 2001 is a true business-to-business event, geared towards providing participants not only with the opportunity to directly buy and sell products, but

also with the chance to meet and network with top healthcare industry professionals, manufacturers, wholesalers, and distributors from across the country.

PDM would like to invite the entire healthcare community to join us in this exciting event. Expected attendees include top professionals and decision-makers from hospitals, long term care facilities or nursing homes, home healthcare providers, hospices, retail pharmacies, prescription benefit management institutions, mail order pharmacies, independent pharmacies, ambulatory clinics, surgery centers, pharmaceutical distributors, medical supply distributors, and other healthcare facilities.

PDM Healthcare Expo 2001 will feature a full day of exhibits from national pharmaceutical (brand and generic) and medical / surgical product manufacturers, as well as office supply and equipment companies, computer technology vendors, communications companies, and ancillary product manufacturers. Exhibitors have the opportunity to display their products to major healthcare industry purchasers. The expo is also a true buying and selling show: exhibitors will be able to offer special deals and discounts on their products and take product orders directly from the exhibit floor. PDM Healthcare Expo 2001 is a unique opportunity for healthcare industry leaders and manufacturers to personally interact and conduct business.

In addition, all Conference and Exposition participants will have the opportunity to attend three tracks of educational seminars and training workshops. These programs will be held concurrently with the exhibits; access to all educational seminars and training workshops is open to all expo participants.

PDM Healthcare Expo 2001, its exhibits and educational programs, will allow participants to see the most innovative product developments in pharmaceuticals, medical and surgical supplies, nutrition management, comprehensive patient care, other ancillary products and services, and computer technology. PDM Healthcare Expo 2001 is specifically tailored to serve your business needs, and will provide you with the necessary information to make your business more productive and profitable.

After the exhibits and educational programs are completed, PDM invites you to join us in a weekend of entertainment for you and your family. Weekend highlights include a gala banquet and awards recognition ceremony, at which PDM will acknowledge and reward our outstanding members and trading partners from around the country, a themed dance party, a family brunch, and a family day at Six Flags Worlds of Adventure.

Participation in PDM Healthcare Expo 2001 will enable you to introduce your business to an audience comprised of the top healthcare leaders and manufacturers in the nation. You will also have access to products and technology at the forefront of the healthcare industry. If you would like to be part of this unique, exciting event for the healthcare community, please contact PDM to make arrangements for your participation in PDM Healthcare Expo 2001.

PharmaCare Dynamic Management Corp. dba PDM Healthcare is a ***dynamic and growing*** national healthcare entity offering Group Purchasing, Management Consulting, Clinical Consulting, Accounts Receivable/Recovery Services, Healthcare Insurance Plans and Educational Programs. PDM's Group Purchasing Division meets the needs of all types of health care institutions and their pharmacies with special emphasis on the emerging markets. PDM's group purchasing program services over 630,000 Institutional beds across the nation. In addition to institutional business, PDM has been very successful in developing business in various Managed Care sectors and through its members is currently servicing over 10 million lives.