



NEWS RELEASE

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PDM & American Heart Association Join Hands

PDM Healthcare has partnered with the American Heart Association (AHA) to expand continuing education opportunities available at PDM MedExpo 2005.

In addition to the MedExpo Education Summit organized by PDM on topics including Medicare reform, diabetes, and geriatric care, AHA will support a continuing education track on stroke care. This stroke seminar will offer eight hours of continuing education and is necessary for hospital stroke certification under JCAHO. For this year, PDM MedExpo 2005 is the only venue where AHA plans to offer this program in Ohio. The stroke seminar alone is expected to attract 300 attendees; overall attendance at MedExpo events should top 1,000 registrants.

PDM MedExpo 2005 takes place October 21-23, 2005 at the Renaissance Cleveland Hotel in Cleveland, Ohio. This is the Fifth Annual Medical Convention & Exposition organized by PDM Healthcare and the only event of its kind in the country—the first and only healthcare convention that is inclusive of all healthcare specialties, incorporate a diverse array of pharmaceutical and medical supply exhibitors in one massive Exhibitor Showcase, and brings real financial investments to the healthcare industry.

PDM Healthcare is a *dynamic and growing* national Healthcare Service Organization offering Group Purchasing, Management/Consulting, Clinical Consulting, Accounts Receivable, and Educational Programs. PDM's Group Purchasing Division meets the needs of all types of health care institutions with special emphasis on the emerging markets and represents over \$5 billion in purchasing power.