



24700 Center Ridge Road, Suites 110/120
Cleveland, Ohio 44145
www.pdmhealthcare.com

Phone: 440.871.1721
Fax: 440.871.1722

PDM Advertising Requirements:

Vendor Scene:

Full Page Ad Size: 8" x 10 ½"

Ad Submission: Files should be submitted via email to PDM Advertising department in Illustrator, JPEG and PDF formats. All elements (photos, illustrations, etc.) must be hi-resolution, MINIMUM 300 DPI. All fonts must be embedded and crop marks included.

All screen and printer fonts must be supplied.

ExtendaCare or Retail News

Space Size: 2.5" x 4"

Submission: Promotional story must fit the space above (usually 50 words). All graphics (photos, illustrations, etc.) must be hi-resolution, MINIMUM 300 DPI.

Note: All text in advertisements must be reviewed and approved by the editor of the newsletters before inclusion.

Communiqué

Space Size: 4" x 4"

Note: Location will be determined by space availability at the discretion of the editor.

Ad Submission: Unbiased article (no testimonials) about product use in healthcare up to 150 words. All graphics (photos, illustrations, etc.) must be hi-resolution, MINIMUM 300 DPI.

Note: All text in advertisements must be reviewed and approved by the editor before inclusion in Communiqué.